

PRESS RELEASE

INTESA SANPAOLO LAUNCHES € 1 BILLION 12-YEAR BENCHMARK COVERED BONDS (OBBLIGAZIONI BANCARIE GARANTITE) BACKED BY MORTGAGES

- DEMAND (87% FROM FOREIGN INSTITUTIONAL INVESTORS) OF APPROXIMATELY €3.5 BILLION (3.5 TIMES THE €1 BILLION TARGET)
- LONGEST BOND ISSUED BY A SOUTH-EUROPEAN BANK SINCE FEBRUARY 2011
- SPREAD 150 bps, 106 bps BELOW BTP, REFLECTS FINANCIAL STRENGHT OF INTESA SANPAOLO
- THIS ISSUE FOLLOWS THE SENIOR \$3.5 BILLION DUAL-TRANCHE ISSUED ON THE U.S. MARKET AT THE BEGINNING OF THE YEAR; THESE ISSUES PLUS THE *PRE-FUNDING* MADE AT THE END OF 2012 ALREADY COVER THE APPROXIMATE TOTAL WHOLESALE MEDIUM-LONG TERM MATURITIES FOR THE ENTIRE 2013

Turin - Milan, January 16^{th} 2013 - Today, Intesa Sanpaolo has launched a \triangleleft billion Covered Bonds (Obbligazioni Bancarie Garantite, OBG) issue targeted at institutional markets to optimise its treasury management.

It is a 12-year, fixed-rate issue under the €20 billion OBG Program mostly backed by residential and commercial mortgages assigned by Intesa Sanpaolo.

The demand (87% from foreign institutional investors) was approximately €3.5 billion (3.5 times the €1 billion target).

The bond issued today follows the senior dual-tranche bond issue of a total amount of \$3.5 billion on the U.S. market on last January 8th; these issues plus the *pre-funding* made at the end of the 2012 already cover the approximate total *wholesale* medium-long term maturities for the entire 2013.

The 3.375% coupon is payable in arrears on January 24th of each year.

The re-offer price is 99.418%.

Considering the re-offer price, the yield to maturity is 3.435% per annum. The total spread for the investor is equal to the mid-swap rate plus 150 basis points, 106 basis points under the BTP of the same maturity.

Settlement is due on January 24th 2013.

Minimum denomination of the bond issue is 100 thousand Euro and multiples.

The bond is not offered to the Italian retail market; it is distributed to international institutional investors and financial institutions. It will be listed on the Luxembourg Stock Exchange and, as usual, traded Over-the-Counter.

Banca IMI, Crédit Agricole CIB, HSBC, RBS and UniCredit act as joint lead managers for the placement of the bond.

This communication does not constitute an offer or an invitation to subscribe for or purchase any securities. The securities have not been and will not be registered under the United States Securities Act of 1933 (as amended) (the "Securities Act"). The securities may not be offered, sold or delivered within the United States or to "U.S. persons" (as defined in Regulation S under the Securities Act) as part of their initial offering. The securities may be initially offered and sold only outside the United States in reliance on Regulation S under the Securities Act and subsequent resales may be made only in accordance with applicable law. Copies of this announcement are not being made and may not be distributed or sent into the United States, Canada, Australia or Japan.

This communication is being distributed to and is directed only at (i) persons who are outside the United Kingdom or (ii) persons who are investment professionals within the meaning of Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order") and (iii) high net worth entities, and other persons to whom it may lawfully be communicated, falling within Article 49(2) (a) to (d) of the Order (all such persons together being referred to as "relevant persons"). Any investment activity to which this communication relates will only be available to and will only be engaged with, relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents.

Investor Relations +39.02.87943180 investor.relations@intesasanpaolo.com Media Relations +39.02.87963531 stampa@intesasanpaolo.com

group.intesasanpaolo.com