
FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

**Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934**

For the month of March, 2007

Commission File Number 000-52386

Intesa Sanpaolo S.p.A.
(formerly known as Banca Intesa S.p.A.)
(Exact name of registrant as specified in its charter)

Piazza San Carlo 156
10121 Turin, Italy
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Exhibit Index

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release dated March 9, 2007.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Intesa Sanpaolo S.p.A.

Date: March 12, 2007

By: /s/ Corrado Passera
Name: Corrado Passera
Title: Chief Executive Officer

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PRESS RELEASE

INTESA SANPAOLO: BANK MERGERS

Torino, Milano, 9th March 2007 – Upon Consob’s request, Intesa Sanpaolo communicates the following:

- Intesa Sanpaolo confirms that its stake (18.6%) in Banca CR Firenze s.p.a. (“Carifirenze”) is surely relevant and that this investment is being carefully and constantly evaluated also in the light of the possible evolution of the Group’s strategy in the area where Carifirenze operates;
- it is still underway the arbitration with Ente Cassa di Risparmio di Firenze regarding the validity of a call option for a further stake of 10.78%;
- at the moment, no merger hypothesis with Carifirenze has been defined; therefore, any news relating to Intesa Sanpaolo purchasing the shares owned by Ente Cassa di Risparmio di Firenze and subsequently launching a mandatory public offer on the Carifirenze shares is groundless.

This communication does not constitute an offer to purchase, sell or exchange or the solicitation of an offer to purchase, sell or exchange any securities. The shares of Intesa Sanpaolo S.p.A. may not be offered or sold in the United States except pursuant to an effective registration statement under the Securities Act of 1933 or pursuant to a valid exemption from registration.

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