

**Milena Teresa Motta** (Cassano d'Adda, Milan, 1959)

A graduate of Economics and Business from Università Cattolica of Milan, she is an Independent Auditor enrolled in the Register of Chartered Accountants. Since 1982, she has provided corporate consultancy services on competitive strategy, marketing and innovation. In particular, she deals with instruments and methods for the systematic analysis of the market and the competitive environment in order to identify opportunities and threats, as well as with intelligence supporting competitive positioning and the innovation process. Since 1997, she has been a lecturer in Strategic Analysis of Competition, Market & Competitive Intelligence and Technology Intelligence at leading universities, including SDA Bocconi, the Scuola Superiore Sant'Anna in Pisa, and LIUC University in Castellanza. Since 2009, she has been working with the Institute for Manufacturing of the University of Cambridge on topics such as Strategic Roadmapping and Technology Intelligence to align strategy, market and innovation, and she is an Industrial Fellow at that University. She is a lecturer in Patent & Technology Intelligence and a member of the Faculty of the ICI-Institute for Competitive Intelligence (Butzbach, Germany). She has served as Chairperson of the Board of Statutory Auditors of Trevi Finanziaria Industriale and as a Standing Statutory Auditor at Atlantia, Damiani and Brembo. She is currently a Board Director of Strategie & Innovazione. She has been a Board Director of Intesa Sanpaolo, appointed as a member of the Management Control Committee, since 2016.

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