

**Anna Gatti** (Pavia, 1972)

She graduated in Business Economics from Bocconi University of Milan, where she received a PhD in Business Administration and Management. She continued her education at Stanford University in Palo Alto (Post-doctoral Program in Organizational Behavior) and at the University of Trento (PhD in Criminology) and in 2002 she worked as a research fellow at the University of California Berkeley. She was a Senior Economist for the World Health Organization from 2002 to 2004 and a partner of Myqube from 2004 to 2007.

From 2007 to 2012, she subsequently held the positions of Head of International Consumer Operations at Google, Head of International Online Sales and Operations and Head of Strategic Partnership Operations at YouTube, and Senior Director of Advertising and New Monetization at Skype/MSFT. In 2012, in San Francisco, she co-founded an Artificial Intelligence start-up, which she headed as CEO until 2015. She worked as a consultant for Lastminute Group and other international companies from 2016 to 2018. Since 2016, she has been operating as an Angel Investor in Silicon Valley.

She has been a Board Director of Buongiorno and of listed companies Piquadro, Gtech/IGT, Banzai, Ray Way and Lastminute Group.

She currently sits on the Boards of Directors of WiZink Bank and Fiera Milano.

Since October 2020, as an Associate Professor at the SDA "Bocconi", she has directed a research center on innovation in Life Sciences and Biotechnology. She is a member of the Italian Association of Professional Journalists.

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