



PRESS RELEASE

INTESA SANPAOLO: BANCA FIDEURAM

Torino, Milano, 11 January 2008 – As regards the news reported in today's press on the sale of Banca Fideuram to Banca Generali, Intesa Sanpaolo states that these rumours are groundless.

Investor Relations
+39 02 87943180
investor.relations@intesasanpaolo.com

Media Relations
+39 02 87963531
stampa@intesasanpaolo.com

www.intesasanpaolo.com