

**PRESS RELEASE**

**THE EUROMONEY AWARDS FOR EXCELLENCE 2012: INTESA  
SANPAOLO WINS AWARD FOR “BEST BANK IN ITALY” FOR THE  
SECOND CONSECUTIVE YEAR**

*London, 6 July 2012* – Intesa Sanpaolo Group has received the award for “Best Bank in Italy” by Euromoney, during an award ceremony held in London.

The award applies to the period between April 2011 and March 2012, and takes into account a broad range of criteria, including operating profit, profit before tax, net income, return on equity, earnings per share, total assets, total deposits and loans, market share in customer loans and deposits, Tier 1 and cost/income ratio.

The ranking is compiled annually by Euromoney, a leading publication in the financial markets and international banking sectors, which awards prizes following quantitative and qualitative analyses of services and performance, as well as on the basis of surveys among institutional traders in the sector.

Intesa Sanpaolo has been awarded the prize “Best Bank in Italy” for the second consecutive year.

Intesa Sanpaolo is the leading banking group in Italy, with 10.8 million clients and 5,600 branches. The Group is the Italian leader in financial activities for families and businesses. It also ranks among the leading banking groups in various countries of Central and Eastern Europe, the Middle East and North Africa where it serves 8.3 million customers through a network of approximately 1,600 branches.

Enrico Cucchiani, Managing Director and CEO of Intesa Sanpaolo commented:

"This is a very important achievement and is an excellent testimony to the professionalism of our managers: thanks to them, Intesa Sanpaolo is the bank with the highest levels of capitalization in Europe, a solid balance sheet, high profitability and liquidity. Even more important, is the approval of our customers, and this award provides real-time feedback which is a good measure of our performance."

Media Relations

+39.02.87963531

[stampa@intesasanpaolo.com](mailto:stampa@intesasanpaolo.com)