

## PRESS RELEASE

### **INTESA SANPAOLO AND PARCHI PER KYOTO TOGETHER FOR A HEALTHIER ENVIRONMENT**

#### **3,500 plants donated, one for each child born every year to the families of Group employees**

*Milan, 8 January 2013* - **Intesa Sanpaolo** has decided to support the activities of the non-profit organisation Comitato Parchi per Kyoto by carrying out and promoting planting and reforestation projects in the regions of Italy. Through a Convention the Bank has undertaken to make available to the Comitato thousands of plants produced by the Monte San Giorgio nursery - opened by the Bank in 2010 in partnership with the Province of Turin and the Municipality of Piossasco.

More specifically, thanks to this Convention, **Intesa Sanpaolo will make around 3,500 plants a year available to** Comitato Parchi per Kyoto. **These plants, grown at the Parco di Monte San Giorgio nursery, are roughly equal to the number of children born each year to the families of Group employees.** For its part, Comitato Parchi per Kyoto has undertaken to use the plants for its own reforestation projects or to promote their use in projects carried out by associations, institutions and bodies with which it works and who may make such a request.

Plants belonging to the following species are available: Birch, Whitebeam, Rowan, Lime, Sycamore Maple, Field Maple, Hornbeam, Common Hornbeam, and Ash. Given the type of plants (all native species), Comitato Parchi per Kyoto and Intesa Sanpaolo have decided to reserve them for the Regions of Piedmont, Lombardy, Veneto and Emilia Romagna, where they will be able to find the most suitable conditions for taking root and growing.

“We are extremely proud that an important bank such as Intesa Sanpaolo has decided to work with us”, announced **Chairman of Comitato Parchi per Kyoto, Giampiero Sammuri**. “The trees that Intesa Sanpaolo has decided to donate to us will be used in our reforestation activities, through which we hope to contribute to the restoration of degraded forest habitats, the enhancement of protected areas, the conservation of biodiversity, the fight against climate change and, more generally, education in terms of respect for the environment.”

Intesa Sanpaolo’s commitment to environmental issues is one of the key aspects of its social responsibility policy in both Italy and the foreign countries in which the Group operates via local banks. It is no coincidence that as well as complying with numerous international standards, the Bank has also adopted an Environmental and Energy Policy which defines the

principles and guidelines for preventing, managing and reducing its direct and indirect environmental impact.

The plants that will be implanted thanks to the partnership with Comitato Parchi per Kyoto represent a small gesture in this respect and enable the Group to positively channel its concerns over climate change into a tangible mitigation initiative.

Comitato Parchi per Kyoto Onlus, which comprises Federparchi-Europarc Italia, Kyoto Club and Legambiente, is a non-profit organisation committed to fulfilling the goals of the Kyoto Protocol. In addition to reducing the emission of greenhouse gases, the members of the Committee plan to carry out reforestation activities with the primary aim of creating areas that contribute to increasing the size of the forest floor, the underlying aim being to combat climate change.

So far, thanks to its partnerships with both the world of the Parks and the business world, Parchi per Kyoto has launched 25 reforestation projects focused on sustainability and planted around 74,000 trees, involving 42 national areas. All of the reforestation activities carried out by Comitato Parchi per Kyoto Onlus respond to the principles and rules established by a Code of Ethics to guarantee that the absorption levels attained are genuine, quantified using internationally-recognised, permanent and sustainable methods.

**Intesa Sanpaolo**

Media Relations

Tel 02/87963010

e-mail: [stampa@intesasanpaolo.com](mailto:stampa@intesasanpaolo.com)

**Press Office Comitato Parchi per Kyoto Onlus**

c/o extra Comunicazione:

Serena Ferretti

Mobile 346 4182567

Phone: 06 98966361

E-mail: [ufficiostampa@extracomunicazione.it](mailto:ufficiostampa@extracomunicazione.it)