

**PRESS RELEASE**

**INTESA SANPAOLO: STEFANO BARRESE  
NEW HEAD OF MARKETING FOR BANCA DEI TERRITORI**

*Milan-Turin, 22 July 2014.* Intesa Sanpaolo announces that **Stefano Barrese** is the **new Head of Marketing** of the **Banca dei Territori Division**.

A graduate in Business and Economics, Stefano Barrese – 44 years old - joined the Intesa Sanpaolo Group in 1998 and covered various roles in the Planning and Control sector before being appointed Head of Planning and Control of the Banca dei Territori Division, a position he will maintain in addition to his new responsibilities. Formerly, Stefano Barrese acquired professional experience in the fields of consultancy and industry.

The appointment of Stefano Barrese follows the departure from Intesa Sanpaolo of Marco Siracusano, who leaves the Group after a long and highly appreciated period of service in the Banca dei Territori Division.

\*\*\*

*The Banca dei Territori Division of the Intesa Sanpaolo Group serves 11.1 million customers comprising families, small businesses, medium-sized businesses and non-profit organisations. The Division's activities are based on a network of 4,534 branches distributed across Italy and are structured into 7 Regional Offices: Piedmont, Valle d'Aosta and Liguria – Lombardy - Milan and Province - Veneto, Friuli-Venezia Giulia and Trentino Alto Adige - Emilia Romagna, Marche, Abruzzi and Molise - Tuscany, Umbria, Lazio and Sardinia - Campania, Basilicata, Calabria, Puglia and Sicily. The Division is also active in the private banking, industrial credit, factoring, leasing, bancassurance, consumer finance, pension funds, payment systems, relations with non-profit organisations and trust and fiduciary services sectors through the Group's main Product Companies.*



**For further information**

**Intesa Sanpaolo**  
Media Relations Office  
[stampa@intesanpaolo.com](mailto:stampa@intesanpaolo.com)  
Tel. +390287962642