

**PRESS RELEASE**

**INTESA SANPAOLO JOINS THE 2016 “M’ILLUMINO DI MENO”  
CAMPAIGN**

- **19 February: Intesa Sanpaolo confirms its commitment to energy saving by taking part in the campaign promoted by RAI Radio2’s *Caterpillar* programme**
- **A day for reflection and the occasion to do something concrete for the environment and ourselves**

*Turin – Milan, 15 February 2016* – For the 7<sup>th</sup> consecutive year, Intesa Sanpaolo is joining “*M’illumino di meno*” (“I need less light”), the most **well-known radio campaign for sensible energy consumption**, created by **RAI Radio2’s *Caterpillar*** programme, that is celebrating its 12th year in February.

This year’s main theme is **sustainable mobility** promoted with the launch of *Bike the Nobel*, nominating the bicycle for the Nobel Peace Prize. A petition in support of the initiative has been set up on the website <http://caterpillar.blog.rai.it/bikethenobel/>.

Always sensitive to environmental issues, also this year Intesa Sanpaolo is taking an active part in the day by promoting **a number of initiatives:**

- a **message** spread via the screens and receipts of the **ATMs** invites customers to participate through concrete actions
- the **New Headquarters in Turin**, the skyscraper designed by Renzo Piano, **will be “turned off” between 10 p.m. and 11.30 p.m.** to remind people of the importance of saving energy
- at the **Gallerie d’Italia**, the Group’s main museums in Milan, Naples and Vicenza, some **totems** remind visitors of the importance of protecting the environment. The Gallerie have included the **topics of energy and sustainable mobility** in the various **educational encounters** organised during the work. Furthermore, **between 6 p.m. and 7.30 p.m. the illumination of the façades of the buildings will be turned off in a symbolic gesture**
- the **Savings Museum (Museo del Risparmio) in Turin** is proposing an **educational laboratory for primary school children on the use of natural resources**
- the **Intesa Sanpaolo Workers’ Association (ALI)** is also joining “*M’illumino di meno*” by giving maximum visibility to the **conventions and contributions for its members to encourage using bicycles.**

For some time now, Intesa Sanpaolo has adopted a rigorous **Environmental and Energy Management System** in order to avoid waste, limit atmospheric emissions and optimise the environmental and energy effects of the Group's activities. Thanks to the Group's careful and attentive energy and environmental policy, **some 125,000 tonnes of CO2 emissions have been saved in 2015 alone.**

**Press Information**

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