

PRESS RELEASE

APPLE PAY COMING TO INTESA SANPAOLO

OFFERING AN EASY, SECURE & PRIVATE WAY TO PAY

Turin, Italy – 2018, November 20th. Intesa Sanpaolo today brings its customers **Apple Pay**, which is transforming mobile payments with an easy, secure and private way to pay that's fast and convenient. Available on **all credit cards, prepaid cards and XME Card debit cards** issued by the Intesa Sanpaolo Group, Apple Pay adds another important step to the digital transformation process undertaken by Intesa Sanpaolo, confirming the Bank's willingness to take the lead also in mobile payments.

Security and privacy is at the core of Apple Pay. When you use a credit or debit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorized with a one-time unique dynamic security code.

Massimo Tessitore, Head of multichannel, mobile payment & e/m commerce Intesa Sanpaolo: *«With the launch of Apple Pay, we allow our iOS customers the opportunity to use a state-of-the-art payment instrument, to shop in stores and online. The activation is fast, simple and safe, such as the daily use experience. Our goal is to provide our customers with concrete solutions, in order to simplify everyday operations. People increasingly rely on their smartphone, even in mobile payments: bringing Apple Pay to our customer is a true sign of the attention for their satisfaction, offering the best technological solutions».*

Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by credit and debit cards. In stores, Apple Pay works with iPhone SE, iPhone 6 and later, and Apple Watch.

Online shopping in apps and on websites accepting Apple Pay is simple with Touch ID, or just double-click the side button and glance at your iPhone X to authenticate with Face ID. There's no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information with Apple Pay.

When paying for goods and services on the go in apps or Safari, Apple Pay works with iPhone 6 and later, iPhone SE, iPad Pro, iPad (5th Generation), iPad Air 2, and iPad mini 3 and later. You can also use Apple Pay in Safari on any Mac introduced in or after 2012 running macOS Sierra and confirm the payment with iPhone 6 or later or Apple Watch, or with Touch ID on the new MacBook Pro.

For more information on Apple Pay, visit: <http://www.apple.com/it/apple-pay> .

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