

INTESA SANPAOLO SPONSORS CAPALBIO LIBRI 2019

From 26 July to 4 August, an event-packed literary programme is scheduled, ranging from fiction to economics, social issues to wellness, and music to current affairs

Milan, 22 July 2019 – Intesa Sanpaolo is once again supporting this year's edition of Capalbio Libri 2019, the festival conceived and organised by Andrea Zagami in collaboration with the Municipality of Capalbio to celebrate the sheer joy of reading. Now in its 13th edition, the festival is back in Piazza Magenta, one of the most stunning sights to see in the Maremma region, to offer a packed calendar of events between 26 July and 4 August, ranging from fiction to economics, social issues to wellness, and music to current affairs.

The sponsorship of this initiative affirms the role that the Intesa Sanpaolo Group seeks to play in Italy's development – not only from an economic point of view but also from a cultural perspective. The bank takes up a position alongside the main local institutions to promote and spread the passion for culture, engaging young people and participating actively in the development of the community in question while ensuring positive economic benefits for the local area.

The Intesa Sanpaolo Group's commitment to Capalbio Libri 2019 is part of a more extensive project launched by the bank to support the values of reading and culture. This project has involved the Group's participation in both national and international events such as the International Book Fair in Turin, the Tempo di Libri and Bookcity festivals in Milan, the Napoli Città Libro book fair, the Premio Campiello award, and the Festival of Literature in Mantova, as well as the Group's collaboration with institutions such as Casa Manzoni, the Circolo dei Lettori foundation of Milan and others across Italy.

Furthermore, the Turin skyscraper and Gallerie d'Italia (the Bank's museum hub with complexes in Milan, Naples and Vicenza) often provide the backdrop for publishing initiatives either organised by the Bank itself or by others, revolving around issues linked to the world of Intesa Sanpaolo.

For further information

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