

PRESS RELEASE

**INTESA SANPAOLO SUPPORTS THE 2020
M'ILLUMINO DI MENO CAMPAIGN**

Gallerie d'Italia, the Turin skyscraper, ATMs, the Museum of Saving: many initiatives are supporting the awareness campaign focused on energy savings.

Turin/Milan, 4 February 2020 – **Once again this year, Intesa Sanpaolo supports** the famed awareness campaign on energy consumption and sustainable lifestyles, *M'illumino di Meno*. Conceived by the *Caterpillar* programme on **Rai Radio2**, this year's edition will be held on **Friday 6 March** and is dedicated to increasing the number of trees, plants and green areas around us.

Intesa Sanpaolo has always been a trailblazer in the field of sustainability. Since 2010, the banking group has participated in the initiative and once again in 2020 is promoting various events. **The three museum complexes of Gallerie d'Italia (Milan, Naples and Vicenza) will switch off their outside lighting** between 6pm and 7.30pm, inviting all visitors to join in too. **The lighting of some parts of the Turin skyscraper**, a workplace for 2,000 employees of the Group and a meeting place/events site for the city, **will be switched off** from 8.30pm to 6am the next day. The **Museum of Saving** will also **switch off its outside lights** from 6pm to 7.30pm. Furthermore, **7,700 ATM screens** will invite customers to take part in the initiative and learn about the need for more responsible behaviour regarding environmental protection and the conservation of green spaces.

One of the initiatives that the Group has created for younger generations is the **S.A.V.E. (Sustainability, Action, Travel, Voyage, Experience)** travelling project set up by the Bank's Museum of Saving. The S.A.V.E. *Discovery Truck* offers courses and workshops that raise awareness among primary, middle and high school pupils all over Italy regarding responsible use of resources and money. As well as offering an introduction to financial issues, sustainability and the circular economy with the aim of encouraging the acquisition of virtuous behaviour by the citizens of today and tomorrow, **a cocoa tree will be given to the classes that will take part in the project**, enriching the "SAVE Forest" in Cameroon. The cocoa trees planted will not only offset the emissions of 13,750 kg of CO₂ used during the trip but will also provide a source of income for farmers who will be able to trade fruits and products derived from their processing on the local market.

Press information

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About Intesa Sanpaolo

Intesa Sanpaolo is one of the most solid and profitable banks in Europe, providing wealth management, consumer banking, corporate and investment banking, asset management and insurance. As the market leader in Italy, Intesa Sanpaolo serves nearly 12 million customers through digital and traditional channels. The Group's international subsidiary banks provide for an additional 7.2 million customers in Central Eastern Europe, the Middle East and North Africa. Intesa Sanpaolo is recognized as one of the most sustainable banks in the world.

The Group believes that value creation should be interpreted broadly, supporting social purpose and driving the real economy. As part of its commitment to sustainable growth, Intesa Sanpaolo has created a €5 billion financing facility dedicated to the circular economy. The Group's large-scale project for economic inclusion and poverty alleviation includes a Fund for Impact to provide €1.2 billion in loans to those parts of society that find access to credit difficult. Intesa Sanpaolo is deeply committed to cultural initiatives that it promotes on its own and together with partners in Italy and abroad, including permanent and temporary exhibits of the vast artistic patrimony at the Gallerie d'Italia, the Group's three museums located in Milan, Naples and Vicenza.

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