

PRESS RELEASE

INTESA SANPAOLO GIVES 18 THOUSAND PANINI FOOTBALL PLAYER ALBUMS AND 11 MILLION STICKERS TO CHILDREN IN NEED

The initiative “A very strong team with players like you” starts with the distribution in thirty-seven Italian cities

Milan, 29 June 2020 - Intesa Sanpaolo gives Panini 2019-2020 Football player albums and 11 million stickers to 18 thousand children in need, who have been further penalised by the confinement caused by Covid-19. The initiative “A very strong team with players like you” offers children the opportunity to share their passions while confirming the attention the Bank pays to those in difficulty, especially young people. In more than 37 Italian cities from the North to the South, the kits consisting of an album and 600 stickers will be delivered to 67 institutions that care for minors, including 19 hospitals, 6 foster homes, 9 Diocesan Caritas and 25 Save The Children "Punti Luce", high-density educational spaces in the most disadvantaged areas of the cities, as well as to We World onlus Italy.

A new initiative dedicated to children is thus added to the numerous initiatives launched by Intesa Sanpaolo to combat the crisis that emerged with the Coronavirus, including the 100 million euro in medical and diagnostic equipment donated to the Italian healthcare system, which allowed 36 new intensive care wards throughout Italy to be opened, donations in favour of medical research, the distribution of meals to low-income families, clothing to Covid-19 patients in hospital, the collection of medicines and distance training courses. Intesa Sanpaolo gave away tablets to youngsters facing a serious family situation, so they could study and have fun during confinement. The Bank has also made its fundraising platform For Funding freely available to non-profit projects.

The Coronavirus emergency not only caused an unprecedented health crisis, but also a rise in economic, social and territorial inequalities. For this reason, in parallel with its commitment to the Italian healthcare sector, the Bank decided to extend its support programme for those in difficulty – which has been underway for some years now – to include the needs that have emerged in this new dramatic situation, also thanks to consolidated partnerships, such as those with hospital and shelter bodies, activating synergies that have led to rapid and effective interventions.

Press information

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About Intesa Sanpaolo

Intesa Sanpaolo is one of the most solid and profitable banks in Europe, providing wealth management, consumer banking, corporate and investment banking, asset management and insurance. As the market leader in Italy, Intesa Sanpaolo serves nearly 12 million customers through digital and traditional channels. The Group's international subsidiary banks provide for an additional 7.2 million customers in Central Eastern Europe, the Middle East and North Africa. Intesa Sanpaolo is recognized as one of the most sustainable banks in the world.

The Group believes that value creation should be interpreted broadly, supporting social purpose and driving the real economy. As part of its commitment to sustainable growth, Intesa Sanpaolo has created a €5 billion financing facility dedicated to the circular economy. The Group's large-scale project for economic inclusion and poverty alleviation includes a Fund for Impact to provide €1.2 billion in loans to those parts of society that find access to credit difficult. Intesa Sanpaolo is deeply committed to cultural initiatives that it promotes on its



own and together with partners in Italy and abroad, including permanent and temporary exhibits of the vast artistic patrimony at the Gallerie d'Italia, the Group's three museums located in Milan, Naples and Vicenza.

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