

PRESS RELEASE

INTESA SANPAOLO BECOMES THE OFFICIAL BANK OF JUVENTUS

The Group takes over the UBI Banca partnership agreement

Turin, 10 April 2021 – As from the Serie A match Juventus-Genoa that is to be played tomorrow 11 April in Turin, Intesa Sanpaolo will be the Official Bank of Juventus. The Group has taken over the partnership agreement between UBI Banca and Juventus Club.

Press information

Intesa Sanpaolo

Media and Associations Relations

Media Office for Institutional, Social and Cultural Activities

stampa@intesasanpaolo.com

<https://group.intesasanpaolo.com/en/newsroom/news>

Intesa Sanpaolo

Intesa Sanpaolo is the leading Bank in Italy and one of the soundest and most profitable banks in Europe. It offers commercial, corporate investment banking, asset management and insurance services. The Intesa Sanpaolo Group has approximately 14.6 million customers in Italy who are assisted through both digital and traditional channels and 7.2 million customers abroad with subsidiaries operating in commercial banking in 12 countries in Central Eastern Europe and Middle Eastern and North African areas and an international network of specialists in support of corporate customers across 26 countries. Intesa Sanpaolo is recognized as one of the most sustainable banks in the world. For the Group, creating value means being a driver for growth, for the benefit of both society and the economy. As regards the environment, the Group has set up a 6-billion-euro fund for the circular economy. Intesa Sanpaolo supports major economic inclusion and poverty reduction projects, including an impact fund of 1.5 billion euro for loans available to social groups who struggle to access credit. Intesa Sanpaolo has a high level of involvement in cultural initiatives, organised by the Bank or in collaboration with other entities in Italy and further afield. These include permanent and temporary exhibitions showcasing the Bank's impressive artistic heritage at the Gallerie d'Italia, the Group's museums located in Milan, Naples, Vicenza and soon Turin.

Web site: group.intesasanpaolo.com | News: <https://group.intesasanpaolo.com/en/newsroom/news> | Twitter: @intesasanpaolo | Facebook: @intesasanpaolo | LinkedIn: <https://www.linkedin.com/company/intesa-sanpaolo> | Instagram: @intesasanpaolo