

## **POLITECNICO DI TORINO AND INTESA SANPAOLO: COLLABORATION LAUNCHED IN THE DIGITALIZATION OF NEW BANKING PROFESSIONS**

### **Planned collaborations, internships in the Bank and testimonials from managers in the light of the banking sector's evolution towards digitalization**

*Turin, 29 June 2021* - The Politecnico di Torino and Intesa Sanpaolo have launched a collaboration for the activation of internships for students and the organization of a series of testimonials for students from managers of the Bank. The activity defines the first interventions planned in the Framework Agreement signed between the two organizations in December 2020 for the implementation of orientation and selection, specialized training and curricular and extracurricular internship initiatives.

*"The banking sector today represents an interesting job market for our graduates in view of the rapid technological transformation it is undergoing. Consider the increasingly decisive role that all the disciplines linked to digital technology (and in particular artificial intelligence, data science and cyber security) are assuming in general, as well as the issues of sustainability and circularity of economic activities in which a banking institution such as Intesa Sanpaolo is involved on an international scale. For its part, Politecnico di Torino has already made significant investments in new undergraduate courses and teaching methods in these areas, anticipating the considered future needs. The chance to work with a European-level organization to develop joint activities will therefore undoubtedly offer significant added value for the future of our students and graduates and also an important element of specialization of our community and attraction of young people,"* said the Rector of Politecnico di Torino, **Guido Saracco**.

*"With 8,600 people, more than 10% of the 75,500 employed in Italy, Intesa Sanpaolo is the leading private employer in Piedmont. The enormous development of digitalization has changed the framework of banking professions. Today, more than 1,700 people work in the IT and digital area of the Bank in Piedmont, a third of them under 35 years old. Politecnico di Torino is a nationally renowned institution with which we have a well-established relationship for the exchange of skills and the recruitment of its graduates and is one of the highest quality reservoirs from which to draw in the next wave of recruitment in Italy: 3,500 people by 2024. This is why we strongly supported the agreement with the Politecnico, which shares our roots in the Piedmont region and our commitment to the growth of the country",* commented **Paola Angeletti**, Chief Operating Officer of Intesa Sanpaolo.

The collaboration includes, among other initiatives, a series of testimonials by managers and professionals from the Bank on sustainability and internship contracts.

- The testimonials aim to enrich, complete and suggest application of academic lessons in topics such as circular economy, business sustainability, sustainable management of work spaces, ESG developments, artificial intelligence at the service of sustainability and the Cloud Regions covered by Intesa Sanpaolo's agreement with Google and Tim, one of which will be based in Piedmont, in Moncalieri, Settimo and Rivoli (TO).
- The internships, which may be curricular or extra-curricular, with a duration of six months, are intended for degree courses in the areas of *Data*, *Cyber* and *Digital*. They will be held at Intesa

Sanpaolo's offices and will offer students and recent graduates the opportunity to establish direct contact with the working world, thus developing a broader vision of the contexts in which the knowledge and know-how acquired can be applied.

As previously, the Group will also participate in the *Career Day/Recruiting on Campus* initiatives organized by the University.

For Intesa Sanpaolo, quality training is a concrete commitment: this is demonstrated by the 12,000,000 hours of training offered to those who work in the Group in 2020 – moved fully online in just a few weeks of the start of the pandemic – and the numerous training initiatives aimed at students of all ages and at businesses, support for families for remote schooling, financial instruments with favourable conditions for university students and free job placement programmes for boys and girls aged between 18 and 29.

*Informazioni per la stampa*

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**Politecnico di Torino**

Politecnico di Torino ([www.polito.it](http://www.polito.it)) was founded in 1906 and has its roots in the Technical School for Engineers created in 1859.

It is internationally ranked among the most important universities in Europe for engineering and architecture studies, with 36,000 students (out of which 15% are international students coming from over 100 different countries).

Politecnico is a center of excellence for education and research in engineering, architecture, design and planning and it works in close cooperation with the socio-economic system. It is a comprehensive Research University where education and research complement each other and create synergies in order to address the needs of the economic system, of the local community and, above all, of its students.

Politecnico is committed to a strong internationalization process of its teaching, research and technology transfer activities: not only does it work in cooperation with the best universities and research centers in world, but it has also been signing agreements and contracts with important international corporations, as well as local businesses, meaning to be for the latter a focal point for innovation.

**Intesa Sanpaolo**

Intesa Sanpaolo is the leading Bank in Italy and one of the soundest and most profitable banks in Europe. It offers commercial, corporate investment banking, asset management and insurance services. The Intesa Sanpaolo Group has approximately 13.5 million customers in Italy who are assisted through both digital and traditional channels and 7.1 million customers abroad with subsidiaries operating in commercial banking in 12 countries in Central Eastern Europe and Middle Eastern and North African areas and an international network of specialists in support of corporate customers across 25 countries. Intesa Sanpaolo is recognized as one of the most sustainable banks in the world. For the Group, creating value means being a driver for growth, for the benefit of both society and the economy. As regards the environment, the Group has set up a 6-billion-euro fund for the circular economy. Intesa Sanpaolo supports major economic inclusion and poverty reduction projects, including an impact fund of 1.5 billion euro for loans available to social groups who struggle to access credit. Intesa Sanpaolo has a high level of involvement in cultural initiatives, organised by the Bank or in collaboration with other entities in Italy and further afield. These include permanent and temporary exhibitions showcasing the Bank's impressive artistic heritage at the Gallerie d'Italia, the Group's museums located in Milan, Naples, Vicenza and soon Turin.

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