

PRESS RELEASE

## **INTESA SANPAOLO COMPLETES APPOINTMENTS OF BANCA DEI TERRITORI DIVISION**

### **ANTONIO VALITUTTI TO HEAD NEW ISYBANK CLAUDIA VASSENA IN CHARGE OF DIGITAL RETAIL SALES & MARKETING**

- **Experience and digital expertise among the two new managers' characteristics**
- **Commitment to harnessing female talent and focus on generational turnover**
- **Barrese: BdT focused on innovation and digitalisation**

*Turin/Milan, 16 March 2022* - Intesa Sanpaolo has completed the appointments of the **Banca dei Territori Division** – recently strengthened according to criteria of efficiency and improved customer service – as part of the overhaul dictated by the guidelines of the new **Business Plan 2022-2025**.

On 1 April the team led by **Stefano Barrese** will be complete, thanks to the addition of two new managers, who will be taking over the helm of two departments previously managed on an ad interim that are **strategic to the Group's innovative, digital efforts over the next four years**.

**Antonio Valitutti** has been placed **in charge of Isybank, Intesa Sanpaolo's new digital bank**, which marks the banking group's evolution towards a complete digitalisation of services for a large part of its retail customers.

In Intesa Sanpaolo's business plan, the new digital bank Isybank, launched in partnership with top fintech **Thought Machine** and integrating the experience of **Banca5**, will provide banking services to about four million customers who already do not go to branches. Thanks to the partnership with **Mooney**, IsyBank will also allow the optimisation of the branch network, further improving customer service, while also creating innovative, agile work opportunities for staff. **The Group's objective is to become a European leader in terms of operational efficiency and innovation at the service of its customers**.

**Claudia Vassena** has been appointed to head up the **Sales & Marketing Digital Retail Department**, an additional unit that represents a new feature of the Group's digital strategy. The Department, which includes **Intesa Sanpaolo Casa, Intesa Sanpaolo Agents4You** and **Prestitalia**, reports directly to **Virginia Borla**, Head of People, Business Development & Control Management.

*"Today we are announcing the completion of the Banca dei Territori Division team with the addition of new professionals focused on innovation and digitalisation of the services offered to customers,"* commented **Stefano Barrese**, head of the Intesa Sanpaolo Banca dei Territori Division. *"We are ready to give full weight to the planning and efficacy of the initiatives activated by the Group for the benefit of its customers, out of awareness of the strategic role that this Division represents in view of the digital renewal that Intesa Sanpaolo will be developing in the coming years."*

**Antonio Valitutti**, an electronic engineer from Salerno, age 41, holds a degree from Turin Polytechnic and a master's degree in Engineering from the University of Illinois at Chicago. He joined Gruppo Sella, where he specialised in organisation and risk management and occupied the role of Executive Project Manager on the CEO's staff, contributing to the design and creation of HYPE, the first Italian challenger bank, founded in 2014, which under his leadership as CEO acquired an electronic payment provider license in 2020 and now serves over 1.5 million customers in Italy.

**Claudia Vassena**, a management engineer from Lecco, age 41, has a degree from Milan Polytechnic and is manager with 17 years of experience in the banking sector. She joined Unicredit in 2008, gaining a deep

knowledge of digital and retail business, together with extensive experience in risk management. In 2019 took up the helm of Buddybank, the Unicredit Group's bank model that offers an account to those who use smartphones as their main interaction tool, enabling them to carry out banking transactions autonomously and easily.

#### **About Intesa Sanpaolo**

Intesa Sanpaolo is a wealth management & protection company, Italy's leading bank and one of the most solid and profitable bank groups in Europe. It offers commercial, corporate investment banking, private banking, asset management and insurance services. The Intesa Sanpaolo Group has approximately 13.5 million customers in Italy and 7.1 million customers abroad through commercial banking subsidiaries in 12 countries in Central-Eastern Europe and Middle East and North Africa as well an international network to support corporate customers across 25 countries. Intesa Sanpaolo is recognized as one of the most sustainable banks in the world and is committed to becoming a reference model in terms of sustainability and social and cultural responsibility. Intesa Sanpaolo supports major economic inclusion and poverty reduction projects, including a €1.5 billion impact fund for loans to social groups who struggle to access credit. The Group has a €6 billion fund dedicated to the circular economy. The Group is also deeply involved in cultural initiatives in Italy and further afield, with the aim of preserving, promoting and sharing Italy's historical and artistic heritage, also thanks to permanent and temporary exhibitions hosted at the Gallerie d'Italia, Intesa Sanpaolo's museums located in Milan, Naples, Vicenza and, soon, Turin.

Web site: [group.intesasanpaolo.com/en/](https://group.intesasanpaolo.com/en/) | News: <https://group.intesasanpaolo.com/en/newsroom/news> | Twitter: @intesasanpaolo | LinkedIn: <https://www.linkedin.com/company/intesa-sanpaolo> | Facebook: @intesasanpaolo | Instagram: @intesasanpaolo