<u>PRESS RELEASE</u>

LAUNCH OF THE NEW INTESA SANPAOLO BANK ROMANIA

- **Merger of First Bank into Intesa Sanpaolo Bank Romania completed**

- **Paola Papanicolaou: "The merger in Romania is an important step in strengthening our presence in Central and Eastern Europe. Through the new bank, the experience, innovation, and values of our Group will help drive the country's sustainable growth."**

- **The new Intesa Sanpaolo Bank Romania, with assets of around €3.1 billion and over 1,100 employees, will serve over 170,000 clients from today.**

Milan, 3 November 2025 – One year after announcing the acquisition of First Bank, Intesa Sanpaolo has completed its integration with the Group's Romanian subsidiary, Intesa Sanpaolo Bank Romania, following approval from the National Bank of Romania and registration with the Trade Registry.

From today, the two institutions will operate under a single brand — Intesa Sanpaolo Bank Romania — consolidating the bank's presence in the country and representing a new step forward in the Intesa Sanpaolo Group's strategy for growth and investment across Central and Eastern Europe.

Paola Papanicolaou, Head of Intesa Sanpaolo's International Banks Division, said: *"The merger with First Bank is an important step in strengthening our presence in Central and Eastern Europe. It reflects Intesa Sanpaolo's confidence in Romania's potential and our long-term commitment to the country. We are proud to bring the experience, innovation, and values of our Group to support Romania's sustainable growth, working alongside people, businesses, and institutions to build an inclusive future".*

Clients of the newly combined bank will immediately benefit from:

- An expanded national network: 58 branches and over 700 ATMs and multifunctional terminals across the Intesa Sanpaolo Bank Romania and Euronet networks.

- A better digital experience: Faster and simpler banking services through online platforms and the mobile app, ensuring efficient and secure management of accounts, payments, and financial products.

- Innovative, competitive financial solutions: Advanced products and services for retail, SME, and corporates clients.

The new Intesa Sanpaolo Bank Romania — with assets of around €3.1 billion, over 170,000 clients and a team of more than 1,100 employees — is part of one of Europe's leading banking groups, serving 21.5 million clients, with a strategic presence in 12 countries across Central and Eastern Europe and in Egypt. The Group stands out for its strong commitment to ESG principles, including the green transition and social impact.

***

Intesa Sanpaolo
Intesa Sanpaolo, with €421 billion in loans and more than €1.4 trillion in customer financial assets at the end of September 2025, is the largest banking group in Italy, with a significant international presence.
It is a European leader in wealth management, with a strong focus on digital and fintech. Intesa Sanpaolo has developed a large-scale Artificial Intelligence program, currently involving around 150 use cases and delivering strong benefits for the Group.
By 2025, the Group will provide €115 billion of Impact lending to support communities and the green transition, together with a €1.5 billion program (2023–2027) to help people in need.
The Bank's network of museums, the Gallerie d'Italia, hosts its owned artistic heritage and cultural projects of recognized value.
News: group.intesasanpaolo.com/en/newsroom
X: @intesasanpaolo
LinkedIn: linkedin.com/company/intesa-sanpaolo

Media Relations
Intesa Sanpaolo
Corporate & Investment Banking and Governance Areas
stampa@intesasanpaolo.com