

Intesa Sanpaolo is pleased to invite you to the event

**INTESA SANPAOLO, THE NEW ISYBANK
AND THE CHALLENGES OF INNOVATION,
BETWEEN BANKING AND FINTECH**

Thursday 15 June 2023, 11.00 a.m.

Intesa Sanpaolo event space
Via Melchiorre Gioia, 22 – Milan

AGENDA

11.00 a.m.

Accreditation

11.30 a.m

Opening remarks

Carlo Messina, CEO of Intesa Sanpaolo

The digital development of Intesa Sanpaolo

Stefano Barrese, Head of Intesa Sanpaolo's Banca dei Territori Division

Paola Papanicolaou, Head of Transformation Intesa Sanpaolo

Tara Brady, President Google Cloud for Europe, Middle East and Africa

Coordinated by **Enrico Pagliarini, journalist with Radio24**

12 noon

**Intesa Sanpaolo's service model: the value
of people and technology**

*Virginia Borla, Head of Business Governance
Banca dei Territori Intesa Sanpaolo*

*Massimo Proverbio, Chief Data, AI, Innovation
and Technology Officer Intesa Sanpaolo*

Paul Taylor, Founder & CEO Thought Machine

Coordinated by **Enrico Pagliarini, journalist with Radio24**

12.30 p.m.

Presentation of Isybank, Intesa Sanpaolo's new digital bank

Antonio Valitutti, Chief Executive Officer Isybank

12.45 p.m.

Interview

*Esmā Çakır, President Foreign Press Association in Italy, interviews
Carlo Messina, CEO Intesa Sanpaolo*

1.30 p.m.

Closing remarks



RSVP