

INTESA M SANPAOLO

## PROGETTO CULTURA

Intesa Sanpaolo's Progetto Cultura project is a long-term series of initiatives through which the Bank expresses its commitment to the promotion of art and culture in Italy. The Gallerie d'Italia, the four Intesa Sanpaolo museums, present a selection of over 35,000 works from the Group's art collection, from archaeological artefacts to contemporary art: Gallerie d'Italia - Milano is home to the From Canova to Boccioni exhibition featuring collections of nineteenth-century works belonging to the Bank and the Fondazione Cariplo, as well as a selection of twentiethcentury works; Gallerie d'Italia - Napoli hosts the Caravaggio masterpiece Martyrdom of Saint Ursula along with works from southern Italian artists dating from between the seventeenth and early twentieth centuries, a collection of Attic and Magna Grecian pottery, and a series of masterpieces from the second half of the twentieth century; Gallerie d'Italia - Vicenza is home to Venetian paintings from the eighteenth century and the collection of Russian Icons, one of the biggest in the Western world; at Gallerie d'Italia - Torino, mainly dedicated to photography, the visual arts and the digital world, as well as the Publifoto Archive, with more than 7 million photos taken between the 1930s and 1990s, there is an important collection of 14th to 18th century works and furnishings, including nine 17th century canvases of the Oratory of the Saint Paul Company, now destroyed. Alongside permanent exhibitions, the Gallerie d'Italia organise temporary exhibitions thanks to original academic projects, and loans and exchanges with major museums on the national and international scene.

These sites are joined by the **Galleria di Palazzo degli Alberti in Prato**, recently opened by the Bank to enable the public to access a legacy of great historical value to the city, and **Casa Museo dell'Antiquariato Ivan Bruschi** in Arezzo, now part of Intesa Sanpaolo's artistic heritage.

Since 1989, the *Restituzioni* programme has supported the restoration of Italian artworks identified in collaboration with State conservation bodies. Now in its nineteenth edition, the project has contributed to the recovery of over 2,000 of the country's artistic masterpieces to date.

Through dynamic forms of **partnership**, Intesa Sanpaolo supports important Italian cultural initiatives and institutions, including exhibitions, festivals and art, photography, music, archival, publishing and literary events, underlining the importance of its relationship with the local area and its active participation in the development of the community, according to an organic plan that aims to spread its passion for culture while heavily involving also the younger generations.

The **Historical Archives** preserve and promote historical documents of importance not only for the Group but the entire country.

Through the advanced training course in "Management of artistic-cultural heritage and corporate collections", the **Gallerie d'Italia Academy** dedicates specialist initiatives to young people, emphasising the occupational and financial value of professions connected with the world of art and culture. The **Officina delle Idee** project aims to provide young people, graduates and post-graduates, with first-rate learning opportunities within the art world.

Its **publishing and music initiatives** include series dedicated to works of art, the Bank's historic buildings, the art collections for children, and history, economics and documentary, art and music publications. With regard to music, in addition to the Vox Imago multimedia project designed to teach people about opera, concert seasons are supported to promote knowledge of ancient, classical and contemporary repertoires, and training programmes are run for young performers and the audiences of tomorrow.

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**Progetto Cultura** was established by the Art, Culture and Historical Heritage Department of Intesa Sanpaolo, headed by Michele Coppola.

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