

INTESA SANPAOLO TAKES PART IN THE “ENERGY SAVING and CLEAN ENERGY DAY 2010”

12 February 2010 – Intesa Sanpaolo will take part in the Energy Saving Day as part of the “**M’illumino di meno 2010**” (“Light up less” 2010) campaign, which is promoted by the programme Caterpillar on Rai Radio2. This year the invitation is aimed not only at traditional energy saving, but above all encourages taking part in renewable energy activities.

Intesa Sanpaolo will provide its support through various initiatives: it will involve ATM users by informing them of the event through a special message appearing on the screen of over 7000 ATM’s of our bank in Italy from 9 to 13 February. In order to emphasise the Bank’s widespread use of zero emission types of energy (from hydroelectric sources), **four branches will remain switched on after closing time** in Turin, Milan and Rome. **One of these is entirely LED illuminated.** During the entire day our Training Division will promote behaviour useful for saving energy through the following initiatives: **Give up the lift, start your engine; Current of thought: the first classroom run on mental energy; Illuminate your mind and switch off the light.**

Ambientiamo, the new project for the environment aimed at all the people who work in Intesa Sanpaolo, will start on the very occasion of the Energy Saving Day. Furthermore, thanks to a specific agreement employees will be given the chance to buy, as a special offer, a gadget that eliminates the stand-by status of home televisions, thus encouraging savings in money and energy. Group employees will take part actively through suggestions for energy saving and reporting cases of energy waste.