## Intesa Sanpaolo takes part in the "World Environment Day 2010"

5 June 2010 – Intesa Sanpaolo will take part in the **World Environment Day 2010**, which is promoted by the United Nations Programme for the Environment (UNEP) to renew interest in concern for the environment: all institutional players and stakeholders are invited to give a contribution, from large companies to plain citizens.

The Bank's commitment to reduce energy consumption and related environmental impacts is one of the pillars of our CSR policies, both in Italy and in the countries where our subsidiary banks are located.

We are carrying out several initiatives aimed at raising awareness in our stakeholders, such as:



- for our employees there are special agreements regarding the purchase of environmentfriendly items (led lamps, motorcycles, solar battery charger, etc.) as well as leaflets on the environment and a specific training project ("Ambientiamo") available *on line*
- for the customers information about the event will be available on ATM's and Internet, in addition to promotion of the product line "Ecocredito", consisting of dedicated loans to families, companies and small businesses that want to protect the environment.

Representatives of Intesa Sanpaolo Group will participate, as speakers, in various initiatives to contribute to the spreading of sustainable mobility and alternative energy culture.