

## **Intesa Sanpaolo won for the third year running the Green Globe Banking Award, the Italian prize for banks which support the environment**

On June 15 2010 the annual Green Globe Banking Conference "*Banche, Società e Mercato: il Green Banking come motore della ripresa*" (*Banks, Society and Market: Green banking as the engine for economic recovery*) was held.

The assignation of the Green Globe Banking Award took place during this event. Intesa Sanpaolo, that won first prize in 2008 and second prize in 2009, was awarded the First Special Prize for Direct Impacts for the project "Gestione integrata degli impatti diretti dell'attività bancaria in filiali e palazzi di Intesa Sanpaolo" (Integrated management of direct impacts of banking activity in branches and buildings of Intesa Sanpaolo).

The project includes several initiatives:

- electricity consumption and room temperature in branch monitoring and analysis through data-logger
- data collection procedure, monitoring, parameterization and reporting of criticalities for the branches' electricity consumption
- monitoring of mobility energy consumption
- remote shutdown of PCs in branches
- acquisition of environmental-friendly office equipment
- purchase of electric power from renewable sources
- reduction of paper consumption
- branch lighting with LED technology.

The recommendation for merit regards: "the evidence of an excellent interpretation of the new opportunities offered by the environmental protection to the banking system".

