



On February 18, 2011 Intesa Sanpaolo is again taking part in the “Energy Saving Day” - *M'illumino di meno* - sponsored by Caterpillar, a transmission of Rai Radio 2, *Special edition* for the 150th anniversary of the Unification of Italy.

As in previous years Caterpillar urges municipalities, associations, schools, businesses and homes all over Italy to join the initiative by creating that "energy silence" which, in recent years, encouraged the whole of Europe to use renewable sources wherever and whenever possible.

Intesa Sanpaolo’s participation includes a number of initiatives:

- users of more than 7,000 ATMs in Italy from February 14 to 20 will find on the screens and receipts a message inviting them to contribute actively to energy saving and environmental protection
- as a symbolic sign of celebrating clean energy, three branches in Milan with LED technology on the evening of February 18 will remain lit for several hours beyond closing time. Throughout the week, a panel will be displayed on the same premises explaining the initiative to customers
- the Training Department will actively participate also by organising some “mental energy classes” (without using paper or electricity). At the same time the project "Zerocarta" will be launched, with the aim of reducing the printing of training material by 90%, avoiding the use of nearly 49.5 tons of paper and the resulting emission of approximately 120 million tonnes of CO2.

On this very occasion dedicated to the environment, the first branch of Intesa Sanpaolo powered by an innovative photovoltaic, solar tracking system will be inaugurated in Turin.