

World Environment Day – 5th June 2011

This year again Intesa Sanpaolo will take part in the World Environment Day promoted by UNEP, the United Nations Environment Program, to relaunch the topic “Save the Forests”: an occasion in which everyone is invited to give a contribution, from large corporates to individual citizens.

The commitment of our Group towards environmental topics is one of the fundamental points of our social responsibility policies, both in Italy and in the countries where we are represented by our foreign banks. To create awareness in the persons who have dealings with our bank, various initiatives have been set up, of which we recall the more important:



- For employees, agreements have been drawn up for the purchase of products and services which will help to improve forests, energy and money savings and to take care of the environment in which we live. These products include furniture built with FSC certified wood, biological foods and latest generation domestic electrical appliances. Furthermore, all those who take part in training courses this week will receive a “green box” containing a kit to grow a plant;
- The “Vivaio del Parco di Monte San Giorgio” for the occasion will give 100 trees to the reforestation project "Parks for Kyoto";
- Customers will be informed of the event both by messages on ATM’s and Internet, and by the promotion of “Rendicontazione On line” and “Easy Fattura”: two tools studied for families, professionals and companies that choose not to waste paper and to safeguard the environment.

Some of the foreign banks in the Group are also taking part in the initiative:

- In Hungary, CIB set up an awareness program both for employees, via a newsletter, and towards customers through specific action on ATM’s;
- In Croatia, PBZ, as well as having setting up awareness programs on the topic within the company, also sponsored EURO ENVIRO 2011 - European Students’ Symposium on the Environment;
- In Ukrain Pravex will promote awareness among customers and, as well as starting in-house recycling of raw materials, will donate some trees to public parks;
- In Serbia, Intesa Sanpaolo Beograd will take part on 5th June in “Let’s clean up Serbia” Day, as well as promoting awareness among employees.
- Intesa Sanpaolo Russia will encourage its colleagues to switch off computers, not to print emails and to celebrate World Environment Day in 40 ways. Customers are also invited to take part in the initiative through a message on the ATM’s.

30/5/2011