

Intesa Sanpaolo received renewed recognition at the Green Globe Banking Award

The awarded project regards the new Bank's environmental loans and the educational project "Ambientiamo"



On June 14, 2011, during the 5th edition of the Green Globe Banking Conference "Il ruolo del sistema bancario per sostenere i consumi sempre più verdi" ("The role of the banking system to support more and more green consumption"), held in Milan, the Green Global Banking Award was given to Intesa Sanpaolo .

The award is the only Italian one who actively engages the banking and financial system and concerns the development of products, eco-efficient activities and investments for the protection and enhancement of "natural capital" of the territories in which banks operate.

Intesa Sanpaolo received the important award for:

- a project called "La Finanza verde innovativa" ("The Green Finance innovative") about the new "sustainable loans"
- support for ESCOs (Energy Service Company)
- the educational project "Ambientiamo".

This is the motivation associated with the award:

"The project of Intesa Sanpaolo greatly expands the boundaries of the opportunities emerging from new environmental needs. Through a vast choice of loan products, modulated in the short and long term, the attention to a wide range of environmental issues, favorable pricing strategies and a unique training program for employees, the project of Intesa Sanpaolo provides small and medium Italian enterprises, public institutions and ESCOs a sure point of reference and a strong incentive for the implementation of policies for eco-efficient investments, for economic development of enterprises and quality of life of communities. "

June 16, 2011