

Intesa Sanpaolo receives the HR Innovation Award

The prize is awarded to the most outstanding companies in innovating Human Resources management and development processes

On June 15, 2011, the HR Innovation Award ceremony was held at the Polytechnic of Milan. The prize is awarded by the "Osservatorio HR Innovation Practice" to the most outstanding companies in innovating Human Resources management and development processes through the introduction of new ICT technologies and organizational models.

Intesa Sanpaolo has been awarded for the activities of the Training Department, engaged in the project *Learning Experience Design* by the end of 2010, with the goal of shifting the focus from the ability to deliver courses to the ability to design and bring into effect rich and involving learning experiences .

One of the project milestones is the enhancement of sociability and exchange between people. For this reason a new training protocol , called "Aula +", has been designed and introduced. It is based on integrated use of different channels (social networks, chat, e-learning, Web TV), that go through the different moments of the experience.

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