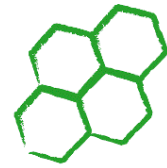


Intesa Sanpaolo rewarded once again for its social and environmental commitment

As part of the fifth edition of the Banca e Territorio Award, established by AIFIn (Italian Association of Financial Innovation), Intesa Sanpaolo was ranked 2nd in the following categories:

- "Iniziativa di carattere sociale" (Social initiatives), with the Project "Prossima Terzo Valore", presented by Banca Prossima, thanks to which Third sector organisations, that are customers of the bank, will be able to publish their high social impacts projects on the portal *Terzovalore.com*, thus dealing directly with Italian persons and companies, in order to obtain the funds they need;
- "Iniziativa a tutela e sostegno dell'ambiente" (Initiatives to protect and support the environment), with the project "Intesa Sanpaolo Group for the environment", which includes all the initiatives taken by the Group for the reduction of direct impacts.



PREMIO

BANCA E TERRITORIO



The prize, which aims to promote the theme of Corporate Social Responsibility in the banking sector, was awarded during the conference "Banche Territoriali: strategie, innovazioni, responsabilità sociale d'impresa" (Regional Banks: strategy, innovation, corporate social responsibility), which was held in Milan on November 23.

November 24, 2011