

Premio Cerchio d'oro dell'Innovazione finanziaria (Golden Circle Award for Financial Innovation) 2011: Intesa Sanpaolo wins the award for the most innovative financial intermediary of the year.

Our Bank got the recognition for the highest number of projects presented at the 8th edition of the "Golden Circle Award for Financial Innovation"

The Italian Association for Financial Innovation (AIFIn) awarded the winning projects in Milan, February 29, during its annual conference titled "Financial Innovation Day: innovation as a driver of growth in banking, insurance and finance."

The special prize "Innovative Financial Intermediary of the Year" is awarded to the group with the highest number of finalists: Intesa Sanpaolo has won seven awards in various categories in the competition, demonstrating the importance that innovation has for our Bank:

Policy BusinessGemma

1st place for the category "Products and Insurance Services"

Il mondo Superflash per i giovani (The Superflash world for young people)

1st place in the category "Marketing"

Il processo del credito largamente automatizzato dedicato alla clientela Small Business Micro

(Largely automated process of credit dedicated to Small Business Micro customers)

1st place in the category "Organization and Operations"

Move and Pay Intesa Sanpaolo

2nd place in the category "New Services"

Export Facile (Easy export)

2nd place in the category "Products and Services Credit"

Project ISPad - Paperless Branch Intesa Sanpaolo

2nd place in the category "Organization and Operations"

Intesa Sanpaolo Facebook Page Customer Service

3rd place in the category "New Services"

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