

IO ADERISCO – Campaign promoted by Piedmont Region and Unioncamere Piedmont



Intesa Sanpaolo participates in the campaign to raise awareness on CSR issues “IO ADERISCO” (I Adhere), sponsored by the Piedmont Region and Unioncamere Piedmont.

The campaign aims to spread the CSR culture providing visibility, inside and outside the company, of its commitment towards local areas and communities affected by its actions, also through “awareness hints”.



Joining the campaign means creating a modern and competitive business, transferring good practice and virtuous experience, entering a network of companies and institutions that share the same values and aim to promote local and community growth.

To learn more, visit the portal www.csrpiemonte.it.