

Intesa Sanpaolo adheres to the "European Week for Waste Reduction" 17-25 November 2012

The Intesa Sanpaolo Group adheres to the **European Week for Waste Reduction** promoted by the European Commission, to say YES to consumer awareness and efficient use of the resources of the planet and to say NO to the waste of disposable and of excessive packaging. This is an occasion in which all are invited to contribute: from large companies to individuals.

The commitment of our Group in respect of environmental issues is one of the key points of our social responsibility, both in Italy and in the foreign countries in which we operate through our local banks.



To create awareness in the persons who have dealings with our bank, various initiatives have been set up, of which we recall the more important:

- for employees agreements have been drawn up for the purchase of "green" products and services which will help to reduce waste, save energy and money and to protect the environment in which we live. These products include latest generation domestic electrical appliances, LED bulbs, waste bins. Furthermore "Ambientiamo", the training platform for environmental issues, has been enriched with new modules and it can now be reached, with some examples, from the Internet site;
- customers will be made aware through messages on ATM, which promote the **Online Reporting and Easy Fattura** (Easy Invoice), tools designed for families, professionals and businesses that choose not to waste unnecessary paper and protect the environment.

Furthermore, on the Group Intranet and Internet sites a **Handbook** (Italian version), drawn up in collaboration with Legambiente, is provided. It lists "good behaviours" for both the workplace and home: the major changes are made only as a result of a radical change in mentality so apparently remote targets can only be achieved with the cumulative effect of individual behaviour.

November 17, 2012