

## Intesa Sanpaolo takes part in the Energy Saving Day "M'illumino di meno" 2013



On **February 15 2013**, Intesa Sanpaolo is again taking part in the ninth edition of the Energy Saving Day "M'illumino di meno" - sponsored by Caterpillar, a programme of Rai Radio 2.

As in previous years, Caterpillar urges municipalities, associations, schools, businesses and homes all over Italy to join the event by activating projects to rationalize consumption.

**The aim** is to learn **to save**, to produce better and to demand **clean energy**.

As in previous years **Intesa Sanpaolo's participation includes a number of initiatives for its customers and employees:**

- a message on the screen of the ATMs invites users to actively take part in the project symbolically turning off the light at 18:00 of 15 February;
- even if most of the Group's subsidiaries are powered by electricity from renewable sources (hydroelectric), as a symbolic signal the great signs of Turin - Piazza San Carlo, the Data Processing Center of Moncalieri and the "first nearly 0 energy branch" Venice Marghera will be turned off;
- for the employees, "Ambientiamo", the distance training project dealing with environmental sustainability and available in the Intranet website, will re-launch the topic of renewable energy with new insights.

February 11, 2013