

EDIVA AWARDS INTESA SANPAOLO FOR IST COMMITMENT IN STAKEHOLDER ENGAGEMENT



EDIVA ("ETICA, DIGNITA' E VALORI Associazione Stakeholders Aziende di Credito Onlus"), an association which includes academic, credit and voluntary sector representatives and aims to promote business ethics and corporate social responsibility issues, rewards Intesa Sanpaolo for its stakeholder engagement process.

The "Stakeholder Engagement 2012" recognition was awarded during the conference "Social Report: valuable tool for dignity and authentic development" (Milan, 26 February).

This is the reason for the award: << For having opened the door to dialogue with stakeholders with constant determination, through the meritorious activity of "Stakeholder Engagement", launched in 2007. Through this activity, carried out and monitored in the "Stakeholder Engagement Intesa Sanpaolo", an exhaustive document annexed to the Social report, the Group offered encouraging signals of cooperation and openness, to promote the values of economic and financial ethics> >.

In the CSR model adopted by Intesa Sanpaolo, dialogue with stakeholders is a key issue. Only by listening to the needs of our partners and their integration into the company's strategy is it possible to produce a virtuous circle leading to combine social responsibility and long-term financial goals. For this reason, since 2007 the CSR Unit, in collaboration with the company departments, has carried out annual initiatives of "stakeholder engagement" involving customers, employees, suppliers, shareholders and civilian associations. This process of dialogue, and the activities that the Bank has carried out on the issues raised, is reported every year in the Social Report and on the Internet website with a dedicated document.

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