

World Environment Day – 5th June 2013

This year again Intesa Sanpaolo takes part in the **World Environment Day** promoted by UNEP, the United Nations Environment Program, to re-launch the issue of the fight against food waste and the reduction of our environmental footprint: an occasion in which everyone is invited to give a contribution, from large corporates to individual citizens.



The commitment of our Group towards environmental topics is one of the fundamental points of our social responsibility policies, both in Italy and in the countries where we are represented by our foreign banks.

To create awareness in the persons who have dealings with our bank, various initiatives have been set up, of which we recall the more important:

- for employees, agreements have been drawn up for the purchase of “green” products and services which will help to save energy and to protect the environment in which we live. These products include bicycles, latest generation domestic electrical appliances, furniture built with FSC certified wood and ecotourism. The initiative "Your picture for the environment" was also launched in order to engage colleagues on the collection of photographs that have environmental sustainability as their main theme. Finally, in the cafeteria of Florence - Viale Toscana a "km 0" menu has been offered in order to raise awareness among colleagues to healthy food respecting the environment
- customers are informed of the event through messages on ATMs and Internet, in order to involve them increasingly on environmental protection and sustainable development.

All the Group foreign banks are also taking part in the initiative:

1. in Serbia, **Banca Intesa Beograd**, as well as promoting awareness within the company, joined through its employees the “**Our Belgrade**” day on June 1 2013;
2. in Hungary, **CIB** set up awareness program both for employees, via newsletter, and towards customers through specific actions on ATMs;
3. in Egypt, **Alexbank** informed customers of the event through messages on ATMs and launched a drawing competition for the employees' children and grandchildren;
4. **Intesa Sanpaolo Bank Romania** organised a workshop on environmental issues with some local NGO and took part in the initiative “Let's clean Romania”;
5. **Intesa Sanpaolo Bank Albania** has begun activities to raise awareness amongst customers and employees and promoted two contests: “Poetry & humoristic poetry” on the topic “Think, Eat, Save” and “How to preserve food with Albanian traditional ways”;
6. in Croatia **PBZ**, as well as having setting up awareness programs on the topic within the company (intranet and the House Organ PBZExpress), sensitized its customers with some data on water, paper and electricity consumption, published on different channels (website, Facebook page, etc.);



7. in Slovakia **VÚB** launched communication initiatives to sensitize employees on environmental matters and planned to plant trees schools in Bratislava and to give financial support to environmental projects proposed by employees with environmental NGOs. Furthermore, through the VUB Foundation, support to ecological projects organised by NGO has been granted;
8. in Slovenia, on June 5 **Banka Koper** presents new E-bin and Banka In services for corporate customers; it offers - in the Group "green branches" - special promotions for customers and sensitizes its employees with dedicated news
9. **Intesa Sanpaolo Banka Bosnia i Hercegovina**, as well as sensitize customers through web channels, involved its employees through the collection of ideas to save the planet and the environment, some of which will be subsequently achieved;
10. in Russia **Banca Intesa** raised awareness among colleagues with an internal newsletter and the participation in the questionnaire "What are your proposals for environmentally-friendly daily behaviour?". Customers were also invited to take part in the initiative through a message on the ATMs;
11. **Intesa Sanpaolo Card** has organised a thematic coffee break and a "environmentally-friendly" lunch for its employees;
12. in Ukraine **Pravex** raised awareness among its customers and asked its employees to participate in a contest with practical initiatives: winners will contribute to the reforestation of public parks by planting trees donated by the bank itself.