

Intesa Sanpaolo once again takes part in the “Sustainable energy week”

The Bank promotes an initiative about sustainable tourism in Como and another one about renewable energies in Cuneo



Sustainable Energy Week is the reference event in Europe on the theme of environmental sustainability to help achieve the European objectives in terms of renewable energy, energy efficiency, clean transport and alternative fuels.

This year, Intesa Sanpaolo takes part in the Sustainable Energy Week, from **24 to 28 June 2013**, with two initiatives:

Como, June 26- *“Lago di Como: impegno per il turismo sostenibile”* (Lake Como: commitment for a sustainable tourism)

During the conference, the project launched by Intesa Sanpaolo, with the Associazione Albergatori di Como e DNV Business Assurance, to promote sustainable tourism at Lake Como will be presented. The project includes a protocol for tourism operators that intend to improve the environmental impact of their facilities with the advice and supervision of DNV and the financial support of Intesa Sanpaolo. In the occasion some innovative experiences to witness the importance of rationalizing consumption and investing in energy efficiency will be shown.

Cuneo, June 27 - *“Agricoltura ed energie rinnovabili: una leva di sviluppo nazionale”*(Agriculture and renewable energies: a key lever of national development)

Intesa Sanpaolo and Agriventure, together with Cuneo Chamber of Commerce, will promote an initiative to emphasize the importance of investing in renewable energy, not only to protect the environment and a sustainable future, but also to generate long-term benefits for the territory, with a driving effect on the entire national economy. In fact, renewable energy sources represent an opportunity especially for rural areas in terms of new and qualified local jobs and thereby enhance economic situation