

Intesa Sanpaolo joins the London Benchmarking Group

The London Benchmarking Group (LBG) is a network of companies committed to measure and report the value and impact of their investment in the community. The LBG created a structured reporting model that has become an internationally recognized standard, also by the main sustainability indexes (such as the Dow Jones Sustainability Index).



The LBG model is modular and includes various forms of breakdowns of company's contribution to the community (by type, motivation, geographical and thematic) as well as the possibility to measure and report the impact of the initiatives.

Currently there are more than 300 companies and organizations, across the most various sectors, which are part of the network.

Being part of this network Intesa Sanpaolo - which has already been communicating in the past many years the values and characteristics of its donations, sponsorships and other community investments in its Sustainability Report - agrees from now on to inform its stakeholders in accordance with a recognized reporting model and to share best practices with other members. It will also benefit from a more in-depth understanding of the value and extent of its contribution to the community.

More information on <http://www.lbg-online.net/>

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