

The 8th edition of the CSR Forum held in Rome

Intesa Sanpaolo is one of the main partner of the event organised by the Italian Banking Association from 28 to 29 October

On October 28 and 29 in Rome, the Italian Banking Association will host in Palazzo Altieri the 8th edition of the CSR Forum, which has become the most significant event in the financial sector on corporate social responsibility.

The aim of the Forum is to take a snapshot of the state of the art in CSR, both nationally and internationally, and to explore its possible future developments, but most of all to keep alive the debate which has been ongoing among the relevant players for some time, and to look in greater depth at the role that each of them could have.

Among the topics that will be presented:

- Economy and Society: the agenda for Corporate Social Responsibility
- Investments in community social development
- Promoting transparency on the environment, social and governance issues
- CSR: an incentive for business innovation
- Creating value for the community: tomorrow's challenges
- Financial inclusion

Valter Serrentino, Head of CSR Intesa Sanpaolo, and Marco Morganti, CEO of Banca Prossima, will speak on behalf of our bank in the opening plenary session of the conference while Licia Veronesi, CSR Unit, will take part in the round table on the state of the art of sustainability reporting.

