

Intesa Sanpaolo adheres for the second year to the "European Week for Waste Reduction" (16-24 November 2013)

The commitment of our Group in respect of environmental issues is one of the key points of our social responsibility and for this reason Intesa Sanpaolo adheres once again to the **initiative promoted by the European Commission** and patronised by the highest State offices.



Knowing that the dissemination of good practices can influence behaviour and contribute to sharing the culture of sustainability, the initiatives put in place to support the "European Week for Waste Reduction" will be targeted to all the customers and employees of the Bank:

- on this occasion a Handbook entitled "Rifiutilizzare #Obiettivo: Rifiuti Zero" ("**Rifiutilizzare #Target: Zero Waste**") will be provided. The Handbook will contain the most original, innovative and effective suggestions submitted in October by the Intesa Sanpaolo employees in terms of waste reduction, re-use and re-cycling at home;
- from November 14 to 24 customers will be made aware through messages on ATM, which promote the **Online Reporting** and the **electronic signature**: two easy solutions that allow people not to waste paper and to protect the environment;
- for employees, agreements have been drawn up for **the purchase of "green" products and services** which will help to recycle and to reduce waste.