

## ***M'illumino di Meno 2014***

The Energy Saving Day, as part of the "M'illumino di meno" campaign in which we have taken part for many years, has now come to its tenth edition.

In line with the arrangements made by the event organisers, who encourage museums in particular to symbolise their respect for the Planet by briefly turning off the lights on one of their works of art from 6 to 7:30 PM on 14 February 2014, **the Intesa Sanpaolo Group will participate by turning off:**

- **all external lights serving the façade and the inner courtyard of Gallerie d'Italia in Milan;**
- **the courtyard projectors and lamps of Gallerie d'Italia in Vicenza;**
- **the external façade lights of Gallerie d'Italia in Naples.**

**A roll-up panel explaining the initiative to all visitors will be located at all these museums.**

As in previous years, **all the Group's ATM terminals will display a message from 10 to 14 February encouraging all customers to take part in the initiative.**



### ***Gallerie d'Italia***

This name includes Intesa Sanpaolo's museum and cultural centres across the Italian territory: the bank's historical buildings in the heart of Italian cities are fitted out to become exhibition areas in order to share with the community the Intesa Sanpaolo vast heritage and to support the country's cultural growth.

Comprising significant art collections (from archaeological findings to 20<sup>th</sup> century works, around 20,000 pieces of which 10,000 are of particular historical and artistic interest), from prestigious architectural and public buildings to valuable archive material, this legacy was inherited by the almost 250 banks from different Italian regions which merged into the Group.

The aim is to create a network embracing the whole country, made up of venues stimulating the public interest and encouraging the community to approach art in its different expressions. These centres are intended to host temporary exhibitions, cultural and scientific initiatives, music programmes and educational laboratories.

Gallerie d'Italia comprise three museum centres:

- the first venue, **Palazzo Leoni Montanari in Vicenza**, was opened in 1999 and houses a collection of ancient Russian icons, considered one of the most important in the west, and a collection of 18<sup>th</sup> century Venetian paintings.
- 2007 marked the addition of **Palazzo Zevallos Stigliano in Naples**, "home" to Caravaggio's masterpiece "Il martirio di sant'Orsola" (The Martyrdom of Saint Ursula) and to important 18<sup>th</sup> and 19<sup>th</sup> century views of the city and the Campania region by two Dutch artists, Gaspar van Wittel and Anton Smink Pitloo.
- lastly, November 2011 marked the opening of the **Gallerie of Piazza Scala in Milan** with exhibitions displaying Italian 19<sup>th</sup> century works, especially from the Lombardy region, of Fondazione Cariplo and Intesa Sanpaolo, and in autumn 2012 **Cantiere del '900** completed its ambitious cultural project. The museum is housed inside a complex comprising 18<sup>th</sup> and 19<sup>th</sup> century buildings in the heart of Milan, namely Palazzo Anguissola Antona Traversi and Palazzo Brentani, as well as in the historical headquarters of Banca Commerciale Italiana, designed in the early 20<sup>th</sup> century. From the area below the former hall of Banca Commerciale Italiana it is

possible to access a large vault, once used to store the safety-deposit boxes containing valuables and now converted into an equipped facility to store works of art.

### ***Renovation with an eye to energy efficiency***

The lighting systems of all exhibition rooms were designed by using **LED spotlights** which can all be adjusted in brightness on an individual basis through a dedicated management system.

The technical areas and the ceiling indirect lighting system were designed by **using high efficiency and energy saving lamps**, also equipped with brightness level adjustment.

All these museum centres are equipped with a **BMS management system for the operation of cooling systems, the detection of temperature and humidity in the rooms, and the operation of all technological alarms.**

In terms of power consumption, each venue is equipped with a **consumption monitoring system which enables to display consumption trends** and sends alerts when specific project thresholds are exceeded.

Furthermore, special attention was paid to the choice of the cooling systems in order to combine maximum room comfort – including in crowded conditions – with the appropriate power consumption. This was possible thanks to the **use of high-efficiency heat pumps** and to the **use of variable flow pumps and motors.**