

World Environment Day – 5th June 2014

This year Intesa Sanpaolo is taking part again, for the sixth consecutive year, in the **World Environment Day** promoted by UNEP, the United Nations Environment Program.

Instituted by the UN General Assembly in 1972, the World Environment Day is an opportunity to raise attention on environmental issues. The theme chosen by the organizing committee for the 2014 edition, "Raise Your Voice, Not the Sea Level" regards climate change that particularly affects small islands that are likely to be submerged by rising sea levels.



The commitment of our Group towards environmental topics is one of the fundamental points of our social responsibility policies, both in Italy and in the countries where we are represented by our foreign banks.

To create awareness in our employees and customers, various initiatives have been set up, of which we recall the more important:

- for employees, agreements have been drawn up for the purchase of "green" products and services which will help to save energy and to protect the environment in which we live;
- customers are informed of the event through messages on ATMs and Internet, in order to involve them increasingly in environmental protection and sustainable development.

The Group Subsidiary banks are also taking part in the initiative: **Intesa Sanpaolo Banka Bosna i Hercegovina**, the Croatian **Privredna Banka Zagreb**, **Intesa Sanpaolo Romania** and **CIB** in Hungary set up communication activity aimed at environment protection and the promotion of a sustainability culture.

The Russian **Banca Intesa** proposes a training game for all colleagues to raise awareness on the issue of small island states and launches a project for the construction of a bicycle park at the branch office in Ekaterinburg to encourage the use of alternative means of transport.

The company product **Intesa Sanpaolo Card** offers an interesting initiative that has as its object the exchange of information and awareness on environmental issues and involves the employees' children who attended the corporate crèche. Colleagues and customers are encouraged to use the stairs instead of the lift and advised on the correct water consumption in the office to reduce waste.

The Egyptian **Alexbank** organizes training and recreational sessions focused on environmental issues addressed to the employees' children and grandchildren and started a competition involving reporting of the streets in Egypt that need to be cleaned, reforestation and recycling activities



In Slovakia **VÚB** offers green products and launches a voluntary campaign addressed to colleagues and aimed at identifying and taking pictures of illegal waste dumps, three of which will be the object of cleaning operations. Schools and non-governmental organizations will also be involved, and funds will be allocated to carry out environmental projects; VUB also sponsors the international film festival Ekotpfilm and provides bicycles for colleagues in Bratislava headquarters.

In Ukraine **Pravex** proposes the reforestation of the famous Mariinsky park in Kiev.

Intesa Sanpaolo Bank of Albania engages colleagues with quizzes on environmental issues, voluntary activities to clean the coast of Lezha and a photography contest.

Banka Koper promotes online reporting and "green" branch activity: for every transaction carried out in this way, € 0.1 in favour of the national project Eco School will be donated.

In Serbia, **Banca Intesa Beograd**, which always joins the voluntary campaign "Our Belgrade", this year has concentrated all efforts to help people affected by the devastating floods in May

