

Intesa Sanpaolo adheres to the VI edition of the "European Week for Waste Reduction"

Among the issues for 2014 edition the fight against food waste, an issue strongly linked to those of Expo 2015

Once again Intesa Sanpaolo adheres to the "European Week for Waste Reduction", an initiative scheduled November 22 to 30, which is promoted by the European Commission and patronised by the highest State offices.



This year the issues of re-use of materials, recycling and actions aimed at reducing the production of waste are complemented by the **fight against food waste**. This new issue is linked to the themes of Expo Milano 2015 - "Feeding the Planet, Energy for Life" - the event in which Intesa Sanpaolo is a global banking partner.

The commitment for Expo and the adherence to the "European Week for Waste Reduction" show the attention that the Group gives to sustainable development and environmental sustainability. On the occasion of the "Week", the bank's communication channels (Intranet, Internet, ATM) will disseminate messages to spread awareness among colleagues and customers about waste reduction.

In collaboration with Slow Food, the leaflet "**Stop Food Waste**" was also produced, in which tips are provided in order to avoid waste in our daily life and some data that can help us to reflect on the excessive volumes of food produced and not consumed are summarised.