

PRESS RELEASE

**INTESA SANPAOLO TO TAKE PART IN ELEVENTH EDITION OF
“M’ILLUMINO DI MENO”**

Milan, 11 February 2015 – The well-known awareness campaign on energy savings and the rationalisation of consumption promoted by Rai Radio 2 programme **Caterpillar** celebrates its eleventh edition this year.

Intesa Sanpaolo will be taking part in the initiative for the sixth consecutive year and will make its widespread network of ATM machines available to “**M’illumino di Meno**” - around two million users a week - to raise awareness of the theme of the attentive and responsible consumption of electricity.

To make its support for the initiative even more tangible and join in with the customary “energy silence” promoted by the radio programme, the Bank will make a **symbolic gesture**: on 13 February the approx. 15,000 signs of the Intesa Sanpaolo Group branches will be turned off from 4 p.m. to midnight to generate savings of around 7.2 tonnes in atmospheric emissions of CO₂.

In the year in which the Nobel Prize in Physics went to the inventors of the LED and the UN proclaimed 2015 as the Year of Light, the Intesa Sanpaolo Group, in partial fulfilment of the request of the organisers, “counted” the number of LED lamps installed at the Group branches, which almost exclusively use this technology: there are currently around 3000 LED lamps installed as well as around 30,000 LED tubes installed in the Group’s signs. However, it should be noted that numerous Intesa Sanpaolo Group structures have been installing LED technology, on an experimental basis, since 2009 to completely or partially light their workspaces. This is also the result of an attentive environmental and energy policy aimed at reducing waste and optimising performances.

In addition, to mark M’illumino di Meno the array of training courses on environmental issues available to all bank employees has been expanded with the online “Climate Change” course: videos, listening exercises, printable sheets and webgames that make it possible to analyse issues related to climate change and reflect on the impact that these changes could have on current and future generations.

In any case, Intesa Sanpaolo’s focus on the environment has for many years also taken tangible form through the application of an **Environmental and Energy Management System**. This system makes it possible to avoid waste, to limit atmospheric emissions and to optimise the environmental and energy performances connected with the Group’s activities. The bank’s attentive energy policy and the actions it has launched in recent years enabled it **to make savings of around 140,000 tonnes of CO₂ emissions in 2014 alone**.