

Intesa Sanpaolo and the World Environmental Day



As in previous years, June 5th is again the World Environment Day, the well-known event instituted by the UN General Assembly in 1972 to raise attention and engage public opinion and governments on environmental issues and climate change. The theme chosen by the organizing committee for the 2015 edition is sustainable and responsible consumption.

WED global celebrations will be organized in the framework of the 2015 Universal Exhibition, which takes place in Milan from May 1 to October 31.

For the seventh consecutive year, Intesa Sanpaolo is taking part in the World Environment Day, by providing its communication channels (website, corporate intranet, ATMs and MTA) not only to spread awareness messages on the issue of sustainable development, targeting both employees and customers, but also by celebrating the event with three different initiatives:

- the launching of the "dematerialization of contracts " project, that involves the use of special devices to sign the contractual documents by a graphometric or digital signature, thus avoiding to produce hard copies both for the bank and the customer, starting from 200 branches and with a gradual release for all the Private customers in Italy;
- the completion of the course dedicated to "Climate Change", available to all colleagues in the Group through the MiaFormazione platform, with a new module entitled "What do I do? And what can I do more?" which addresses the topic of climate change - in relation to the different ways of life, the environmental impact of our daily behaviour and mobility - through films, webgames and interviews;
- the delivery of 270 trees, from the nursery housed within the Park of Monte San Giorgio in Piosasco, to Group colleagues who joined the "A tree from the Parco in Banca" initiative.

The Group Subsidiary banks (Banka Koper, CIB Bank, Privredna Banka Zagreb, Intesa Sanpaolo Bank Romania, Intesa Sanpaolo Bank Albania, Banca Intesa Russia, Banca Intesa Beograd, VÚB Banka, Alexbank and the payment card company Intesa Sanpaolo Card) are also taking part, through several initiatives.

In particular the Egyptian Alexbank has planned training sessions aimed at children and grandchildren of Bank employees, in collaboration with the Arab Office for Youth and Environment, to raise awareness on environmental issues and has launched a request to colleagues to propose targeted actions to be carried out in collaboration with an environmentalist NGO (the 4 actions considered the most worthy will be carried out in four different geographical areas).

Banca Intesa Beograd launches a voluntary campaign addressed to colleagues (within the "Our Belgrade" initiative) to clean footpaths and green areas facing the Bezanijaska Kosa retirement home, one of the largest in Europe; Intesa Sanpaolo Card proposes June 5 as a "no-printing day", starts an initiative asking for the donation of unused or discarded laptops to the community and a campaign for correct waste management within corporate premises (in particular for plastic, paper and batteries).

Intesa Sanpaolo Bank Romania promotes a bike sharing program for colleagues and supports a campaign for the rational use of resources (electricity, water ...) through simple actions to be carried out in everyday life (prefer natural light, turning off office equipment and lighting at the end of the day, responsible water use and discouraging the use of private cars for commuting).

In Slovakia, VÚB Banka has launched a pilot initiative for sending documents to customers by e-mail and has set up in its headquarters a "Mini Expo" to combat food waste. Furthermore the bank supports the film festival on sustainable development "Ekotopfilm". As to Intesa Sanpaolo Bank Albania, a meeting was organized on a farm near Tirana to provide information on biological agriculture and regional products.