

## Intesa Sanpaolo adheres to the VII edition of the "European Week for Waste Reduction"

Once again Intesa Sanpaolo takes part to the "**European Week for Waste Reduction**", an initiative scheduled November 21 to 29, which is promoted by the European Commission and patronised by the highest State offices in order to rise the attention of Institutions, businesses, schools and consumers about strategies aimed at **reducing waste production**.



**27 countries** participated last year with **12,000 virtuous actions**, of which **more than 5,600 presented by Italy** (European record for the fourth consecutive year).

The theme chosen for the 2015 edition by the promoting committee is the **dematerialisation**, that is particularly important for our bank, which for many years has been promoting initiatives to reduce paper use and to encourage the computerization of processes: from **Reporting on line** and **digital signature** to the **dematerialisation of contracts** undertaken in recent months.

During the "week" **messages on ATM/MTA screens and receipts will invite all the users to join the initiative** with concrete actions aimed at reducing waste and using IT tools alternative to paper.

November 20, 2015