

## Intesa Sanpaolo adheres to the "European Week for Waste Reduction" - November 18 - 26

Intesa Sanpaolo adheres for the sixth year to this initiative, promoted by the European Commission to reduce waste, promote sustainable consumption and efficient use of the planet's resources. The theme chosen for the 2017 edition is "**Reuse and repair: Give it a new life!**", an invitation to shift from a throw-away attitude towards more appreciation for products and resources used.

Intesa Sanpaolo contributes to the various initiatives organised during the week:

- in a meeting held in the Intesa Sanpaolo Tower in Turin – the **Innovation Coffee** - open to all interested colleagues, the experience of a company from Turin, ASTELAV, one of Europe's leading distributors of household appliance spare parts will be shared. ASTELAV has set up a workshop for the regeneration of disassembled devices;
- **messages on ATM/MTA screens and receipts**, shown during all the week, will invite colleagues and customers to join the initiative with concrete actions aimed at reducing waste.

Furthermore, our Bank, as part of the activities backing innovation in terms of social and environmental responsibility, **promotes the transition to the circular economy model**, by supporting the economic fabric, entrepreneurs, emerging innovators and public institutions through co-design of innovative business models and relationships. Intesa Sanpaolo is, in fact, the **only Global Services Financial Partner of the Ellen MacArthur Foundation**, the leading institution for the promotion and development of the Circular Economy model.

**In 2016 32 countries** participated to the European Week for Waste Reduction, with **more than 12,000 actions**. **Italy, with 4,419 initiatives, was again one of the most active participants**

