

PRESS RELEASE

**INTESA SANPAOLO JOINS THE CAMPAIGN
M'ILLUMINO DI MENO 2018**

Museo del Risparmio, branches, customers, employees: so many opportunities to get information and act for the environment and ourselves

Turin / Milan, 21 February 2018 - Intesa Sanpaolo joins M'illumino di meno, the well known awareness campaign on energy consumption and sustainable mobility conceived by the Caterpillar format of Rai Radio2, which takes place on Friday 23 February on the topic "The beauty of walking and going by foot ", an appeal to energy saving and personal movement.

Intesa Sanpaolo, aware as always on environmental issues, actively participates since 2010 to the campaign, promoting this year several initiatives that affect the Group on every possible aspect. **The Museo del Risparmio in Turin organizes, on 22 February at 3.30 pm, a public awareness event** with tips and recommendations to reduce energy consumption at home and save money on bills (free participation, reservation required by writing to info@museodelrisparmio.it).

The approximately **15 thousand signboards of the Italian branches** of the Group will **switch off** from 7 to 11.30 pm, as well as the **three museum sites of the Gallerie d'Italia in Milan, Naples and Vicenza that will switch off the outdoor lighting** from 6 to 7.30 pm inviting all visitors to join the initiative. Customers too will be invited to participate through the 7500 ATMs, both on displays and receipts.

All 70,000 employees of Intesa Sanpaolo will be invited to go to work on foot **counting their steps**. Thanks to ALI, the Intesa Sanpaolo Workers Association, and the partnerships with TObike and BikeMI, the first 200 participants will get advantages in *bike sharing* in Turin and Milan, thus encouraging the sustainable mobility experience in the future with the Group's broader mobility management program.

Informations for the press

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