

More recycling, less plastic, less pollution. Discover World Environment Day themes

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**

UN 
environment

Intesa Sanpaolo confirms its adhesion to the appointment that takes place every year on 5 June

Every minute, in the world, a million plastic bottles are bought and only a very small part is recycled because it is one of the most difficult materials to recover.

This is the theme of the 2018 edition of World Environment Day, which is dedicated to the reduction of plastic pollution and takes place in India.

Promoted by the 1972 under the leadership of the UN, the day is celebrated every year on 5 June and aims to encourage Governments, the world of industry, communities around the world and individuals to come together to explore and share all possible solutions on environment-related issues.

Intesa Sanpaolo, always attentive to environmental issues, promotes for the tenth year in a row, several communication initiatives related to this day: messages on ATM, social networks, news for colleagues and for customers.

As usual the event was also joined by the International Subsidiary Banks, that have launched several internal and external communication initiatives.

On 5 June, there will be an "Innovation Coffee", meeting dedicated to colleagues on plastic pollution theme, where there will be an interview with the journalist Franco Borgogno, author of the book "A Sea of plastic". The meeting will be held at Intesa Sanpaolo's Headquarter in Turin where, in 2017, thanks to the drinking water dispensers it was possible to avoid the use of 192,000 bottles of half a litre plastic, corresponding to lower CO₂ emissions for 18 tons.

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